





## CAR WASH SHOV/ AUSTRALIA



**20-22 September 2022 International Convention Centre Darling Harbour Sydney** 

### **Exhibitor Information**



## Target, sell & network to a global car wash market

The world-class facilities of the International Convention Centre await when Car Wash Show Australia hits Sydney for the first time in 2022.

Car Wash Show Australia is the nation's premier opportunity to target, sell and network directly with car wash owners, operators, their staff and business partners.

And with more exhibition space available and new mega-booths on offer, the 2022 Show is truly an opportunity not to be missed. And by exhibiting, your company will be represented alongside the biggest gathering of car wash suppliers in the southern hemisphere.

A new city, a world-class venue and a distinctive space means Car Wash Show Australia 2022 presents unique opportunities for exhibitors.

# The International Convention Centre Darling Harbour, Sydney



### The International Convention Centre (ICC) sits at the heart of Australia's most cosmopolitan city.

The ICC is a state-of-the-art purpose-built exhibition space.

Located in the middle of Darling Harbour and walking distance to a myriad of Sydney's best accommodation options, the ICC is one of Australia's largest convention centres.

The move of Car Wash Show Australia 2022 to an exhibition complex will allow new display innovations and enable the event to achieve even greater heights in 2022.

## **Events Program** in Brief

### **Events**

### **Inclusions**

Tuesday 20 September 2022

Prewash the Show Opener

**VENUE TBA** 

Join the ACWA Board, exhibitors and guests on Tuesday night.

In true Aussie style, ACWA will be "throwing a few dollars on the bar" to welcome our guests. So, be sure to join this casual mix and mingle event as we raise a glass to a successful Car Wash Show Australia 2022.



Wednesday 21 September 2022

Party in the Wash Bay -Car Wash Show Australia's highlight event.

**VENUE TBA** 

In 2018 you told us you loved the new relaxed and informal format of Party in the Wash Bay, so we are repeating it in 2022.

Set to be held in a fantastic Harbourside environment and conveniently located within walking distance to the ICC precinct, Party in the Wash Bay is Car Wash Show Australia's highlight social event.

The Australian Car Wash Industry Award presentations will be made at the event.



## Daily Program Outline

Tuesday	20	September
Bump in	for	Exhibitors

Time TBCBus Tour Program5.00pmBus Tour Return

From 5.30pm Prewash – Welcome Event

### Wednesday 21 September

**8am - 9am** Australian Car Wash Association AGM

9.15am - 5.30pm Exhibition Hall Open

**6pm** Party in the Wash Bay Feature Social Event

### **Thursday 22 September**

8am - 10am New Investor Panel Session

**10.30am - 3.30pm** Exhibition Hall Open

**2.30pm - 3.30pm** The Final Rinse - Closing Event

From 4pm Bump out for Exhibitors

## Sponsorship Opportunities

If you're looking to enhance your presence at Car Wash Show Australia 2022 and deepen your company's connection with the largest buying audience in the southern hemisphere, be sure to check out the fantastic sponsorship opportunities on offer.

For sponsorship information please contact Fiona, ACWA Office

M 0400 070 417 or email contact@acwa.net.au

## **Exhibitor Pricing Table**

\* All exhibitors must be current ACWA members

Booth Options	Inclusions	Booth Dimensions	Total Square Metres
Single Booth AUD \$3,600	<ul> <li>3 x 3 metre standard booth structure (2.5m high) with polished aluminium frame and white melamine infill panels</li> <li>Standard carpet to stand area</li> <li>Fascia sign on all aisle frontages</li> <li>Two track spotlights per 9 square metre stand, mounted on the inside of the front fascia</li> <li>One single power outlet positioned in the rear corner of the stand</li> <li>Two staff passes</li> <li>Staff admission to welcome function</li> <li>Staff admission to Party in the Wash Bay social Event</li> <li>Staff admission to New Investor Panel Session</li> <li>Additional Staff passes at cost</li> </ul>	3m x 3m	9 m <sup>2</sup>
Double Booth AUD \$5,350	<ul> <li>3 x 6 metre standard booth structure (2.5m high) with polished aluminium frame and white melamine infill panels</li> <li>One single power outlet positioned in the rear corner of the stand</li> <li>Three staff passes</li> <li>Other inclusions as per Single Booth Package</li> </ul>	3m x 6m	18 m <sup>2</sup>
Triple Booth AUD \$6,900	<ul> <li>3 x 9 metre standard booth structure (2.5m high) with polished aluminium frame and white melamine infill panels</li> <li>One single power outlet positioned in the rear corner of the stand</li> <li>Four staff passes</li> <li>Other inclusions as per Single Booth Package</li> </ul>	3m x 9m	27 m <sup>2</sup>
Quad Booth AUD \$8,600	<ul> <li>3 x 12 metre standard booth structure (2.5m high) with polished aluminium frame and white melamine infill panels</li> <li>One single power outlet positioned in the rear corner of the stand</li> <li>Six staff passes</li> <li>Other inclusions as per Single Booth Package</li> </ul>	3m x 12m	36 m <sup>2</sup>
Mega Booth AUD \$15,000	<ul> <li>Maximum 10 Staff Passes</li> <li>Staff admission to Welcome Function.</li> <li>Staff admission to all keynote &amp; presenter sessions in the Theatrette</li> <li>Staff admission to New Investor Panel Session</li> <li>Additional staff passes at cost</li> </ul>	Tailored to Exhibitor Requirements	*Minimum booth size conditions apply-contact ACWA

### **Car Wash Show Australia 2022 Sponsors**





























